

DOUBLE BLACK IS THE NEW GOLD



Consumption of
cold brew has grown
900% in 3 years.

DON'T MISS OUT

- Fast growing category in self-serve coffee
- High profit margins
- Increases late morning & afternoon daypart sales

TAP INTO HIGH PROFIT MARGINS WITH COLD BREW COFFEE

ALL THE RIGHT INGREDIENTS

Our proprietary brewing process uses pressurized, cold-filtered water and tightly packed coffee grounds resulting in a naturally sweet, never bitter beverage.

Rainforest Alliance Certified™, 100% Arabica, small-batch, hand roasted coffee.

Consumers seek out cold brew and are willing to pay a premium, resulting in higher check averages and profit margins.

Cold brew increases later-day part sales as consumers look for energizing drink alternatives.

Operator-friendly, shelf-stable concentrate. Just add water.

THREE CHOICES FOR YOUR CUSTOMERS



THE NUMBERS DON'T LIE

SIZE	PRODUCT COST	EQUIP. COST	SRP	PROFIT
16 oz. Cold Brew*	\$0.99	N/A	\$3.00	\$2.01/ 67%
16 oz. Creamy Cold Brew*	\$1.12	N/A	\$3.00	\$1.88/ 63%
16 oz. Nitro Cold Brew <i>(Equipment not shown)</i>	\$1.28	\$5,000	\$3.25	\$1.97/ 61%

* Loan program available.

TO PLACE YOUR ORDER CONTACT US AT

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