

JAVA CITY HAND ROASTED COFFEE

On the go!

EST. 1985

GIVE CUSTOMERS WHAT THEY WANT

Commuters and travelers seek out convenience stores that offer café quality coffee and espresso drinks. Coffee determines where they visit, and coffee is a traffic driver for the most successful stores.

HAND ROASTED FOR SUPERIOR TASTE

At Java City, we source beans from the world's finest growers, and slow roast them using radiant heat from brick-lined roasters. This process leads to an exceptionally smooth cup of coffee, never bitter.

BECOME *THE* COFFEE DESTINATION

Let Java City help you deliver a coffee experience that will earn loyal customers, drive traffic, and grow sales. We partner with you to provide a comprehensive coffee program with outstanding customer support, and help you every step of the way. Call us today to get started!

DRIVE TRAFFIC WITH CRAFT COFFEE.



FREE!
25 LBS.
of **WHOLE BEAN COFFEE**
for the first
5 WPMA Members
to join the
On the go!
family!
JAVA CITY

TO LEARN MORE, CALL 877-528-2289 OR E-MAIL COORDINATORS@JAVACITY.COM

FORMULA FOR SUCCESS

MERCHANDISERS TO FIT YOUR SPACE

Our large merchandiser featured below fits a 12 ft. counter. Options also available for a variety of counter widths.



VARIETY IS THE SPICE OF LIFE

Fully-automated self-serve machines create café quality beverages. Customers love the ability to create hot or iced drinks with the push of a button.



WHY ADD JAVA CITY ON THE GO! TO YOUR STORE LINE-UP?

CONVENIENT ESPRESSO

Espresso-based beverages are the most important morning beverage category for Millennials.

Less waste with bean-to-cup technology.

Estimated gross margin:

67% to 74%¹

¹ Based on SRPs

DOUBLE BLACK COLD BREW

Cold Brew continues its steep upward trajectory, growing over 26% year-over-year!

Source: Technavo 2022

Estimated gross margin:

61% to 67%¹

¹ Based on SRPs

LOANED BREWING EQUIPMENT

Great coffee deserves great brewing equipment.

Java City On The Go! includes top-of-the-line Bunn brewers and servers to deliver a product that will keep them coming back for more!

TRAINING & SUPPORT

Our Java City Coffee experts will provide training on SOPs and proven techniques to provide beverages you'll be proud to serve your guests.

Customer Support is just a phone call or click away at the Java City Support Center.

For more information, or to place an order, contact your Sales Representative or Sales Coordinator at 877-528-2289 or coordinators@javacity.com.



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